

HELP US INSPIRE & EDUCATE TOMORROW'S

FUTURE BUSINESS LEADERS

GREAT WAYS TO GIVE

Ohio Future Business Leaders of America (FBLA) is hosting its 76th annual state leadership conference this coming February. We are expecting nearly 500 of Ohio's most accomplished high school students and business teachers to participate in our two-day event. Ohio FBLA is part of the nation's largest student business association serving approximately 1000 students statewide and a quarter of a million students nationwide. We are looking to partner with businesses and organizations that want to attach their brand to student excellence and achievement as we host our event to determine which students will represent the state of Ohio at the National Leadership Conference this summer (competing against 12,000 premier students from across the globe).

Our organization, led by our volunteer Board of Directors, has a long and rich history of success in Ohio. The students impacted by this organization and supported by our corporate partners go on to become the next generation of community-minded business leaders contributing back to Ohio's economic footprint. Is your organization able to contribute and significantly impact the lives of the tomorrow's future business leaders?

Below we have outlined some of our exclusive sponsorship tiers that we are looking to fill. More details and sponsorship opportunities are available upon request.

For more information, please contact Eric F. McGarvey at (828) 280-1161 or emcgarvey@ohfbla.org.

EXCLUSIVE SPONSORSHIP TIERS

TITLE SPONSOR (\$10,000):

Sponsor of the Awards of Excellence Program. Includes promotion throughout the program, speaking opportunity, exhibitor booth, social media posts, and website promotion.

PRESENTING SPONSOR (\$7,500):

Sponsor of one of the two business sessions. Includes promotion during the business session, speaking opportunity, virtual exhibitor booth, social media posts, and website promotion.

OFFICER SPONSOR (\$4,000):

Sponsor of the student officer team. Includes co-branding on officer materials, invitation to VIP networking reception, exhibitor booth, social media posts, and website promotion.

PROGRAM SPONSOR (\$2,000):

Sponsor of the conference program booklet and conference software. Includes co-branding on application, invitation to VIP virtual networking reception, exhibitor booth, social media posts, and website promotion.

OHIO FBLA-PBL STATE LEADERSHIP CONFERENCE

COLUMBUS, OHIO | FEBRUARY 23-24, 2023